CHEFSACHE
Avantgarde Cuisine Festival

08-09 June 2020
Marx Halle - Vienna, Austria

Network event of the world's top chefs

Organiser

PORT CULINAIRE CHEFS|EVENTS INTERGASTRA

chef-sache.eu

CHEFSACHE

The network event for the culinary circles

Since 2009 CHEF-SACHE has been the most important networking platform for the best chefs, restaurant operators and service providers in the industry.

Parallel and complementary to the International Wine Festival VieVinum (6th - 8th June 2020) CHEF-SACHE takes place in Marx Halle in Vienna for the first time.

The stars of top international cuisine demonstrate the innovations in the cookery industry live and give visitors insights into their ideas, philosophies and visions.
In addition, partners present their innovation in the culinary and technical sector in the exhibition.

Many decision makers from restaurants and hotels use the CHEF-SACHE as an annual source of inspiration and a networking forum.

FRIEDR. DICK GMBH & CO. KG

"CHEF-SACHE is „the place to be“ for anyone wanting to be both inspired and educated. F. Dick is proud to be part of this creative event!"

CHEFSACHE

The platform for decision-makers.

AT CHEF-SACHE YOU WILL MEET:
/ Chefs and celebrity chefs
/ International cookery stars and chefs
/ F&B managers, sommeliers and winemakers
/ Restaurateurs and hoteliers
/ Cookery schools
/ Culinary professionals from trade and industry
/ Catering trainees

2 days that will change your business.

4 POSITIVE REASONS TO PARTICIPATE:
/ Many **decision-makers** from the sector
/ **Unique platform** to present products and services, test ideas and gather inspiration
/ **Networking** in the catering sector
/ The greatest gathering of **star chefs** in Germany

RALF BOS I BOS FOOD

CHEF-SACHE is not only the most important but also the most interesting event for ambitious restaurateurs. Not going to CHEF-SACHE is an absolute no-go in the industry.

Booth. Marketing. Partner. We are your stage.

PRESENT YOURSELF AND YOUR PRODUCTS:
/ With your own booth at CHEF-SACHE
/ As a star partner of the event
/ As a partner for advertising and merchandising products
/ As a partner for the MASTERCLASS
/ As a partner of the after-show-party

CHEFSACHE

Total reach through advertising and PR.

USE OUR CHANNELS AND COMMUNICATE VERY PRECISELY IN YOUR TARGET GROUP:

/ Extensive and highly qualified advertising campaigns in Port Culinaire and in numerous partner media in form of advertisements, PR and online publications

/ In addition, the distribution of advertising via catering sales. That translates into several million contacts in your target groups.

TARGET GROUP
Chefs
Service staff
Sommeliers
Culinary professionals
Restaurateurs
Semi-professionals / Amateur chefs
Journalists
Trainees
F&B Managers

PR/MEDIA
Port Culinaire
CE Chefs Events
Intergastra
Partner media

REACH
GASTRONOMIC DISTRIBUTORS
/ BOS FOOD
/ Transgourmet
/ Jeunes Restaurateurs

MEDIA PARTNERS
/ chefs!
/ Gastrotel

OWN MEDIA
/ Port Culinaire

Promising numbers of CHEF-SACHE Dusseldorf

13.51 MILLION

CONTACTS REACHED THROUGH PRINT CAMPAIGNS IN THE SECTORS: DAILY AND WEEKLY NEWSPAPERS, CONSUMER AND TRADE MAGAZINES

4.2 MILLION

DISTRIBUTED CIRCULATION OF THE PRINT CAMPAIGNS IN THE SECTORS: DAILY AND WEEKLY NEWSPAPERS, TRADE MAGAZINES

>500 MILLION

VISITS TO VARIOUS ONLINE PLATFORMS AND WEBSITES IN THE HEART OF THE TARGET GROUP

CHEFSACHE

„Be the star."

Showcase for professional brand staging.

Become a star partner and take advantage of our extensive packages.

★ ONE-STAR PARTNER

/ Logo bannering on or near the stage as *Star Partner of CHEF-SACHE
/ Logo integration in flyers and newsletters and at www.chef-sache.eu as *Star Partner
/ 20 free tickets for own allocation

EUR 7,500

★★ TWO-STAR PARTNER

/ Logo bannering on or near the stage as **Star Partner of CHEF-SACHE
/ Logo integration in all advertising material such as advertisements, flyers, newsletters and at www.chef-sache.eu as **Star Partner of CHEF-SACHE (punctual application required)
/ Booth up to 12 sqm to present your products and services (excluding stand construction)
/ Product placement on the main stage
/ Integration in the CHEF-SACHE social media channels (content supplied by partner)
/ Distribution and/or display of advertising material or product samples
/ 50 free tickets for own allocation

EUR 15,000

★★★ THREE-STAR PARTNER

/ Logo bannering on or near the stage as ***Star Partner of CHEF-SACHE
/ Logo integration in all advertising material such as advertisements, flyers, newsletters and at www.chef-sache.eu as ***Star Partner of CHEF-SACHE (punctual application required)
/ Booth up to 30 sqm to present your products and services (excluding stand construction)
/ Product placement on the main stage
/ Presentation of an image film on the main stage before each slot (maximal 30-40 sec.)
/ Integration in the CHEF-SACHE social media channels
/ Stand-alone newsletter to the CHEF-SACHE mailing list (content to be supplied by partner)
/ 100 free tickets for own allocation
/ Distribution and/or display of advertising material or product samples

EUR 30,000

CHEFSACHE

The state of things.

Industry communication LIVE –
On your individual booth

As an important supplement to the programme of talks, the accompanying exhibition offers a versatile space for information, seminars and presentations. Take advantage of this unique platform to reach the decision-makers within the industry.

BOOTHS AND SPACES

BOOTH INCLUDING CONSTRUCTION Carpet, walls, company fascia, spotlight per 3 sqm hall space, 3 kW electricity	6 sqm 9 sqm 12 sqm	**EUR 2,934** **EUR 4,401** **EUR 5,868**
MINI MARKET STAND Hall space, counter with sales area, light, company fascia, 1 kW electricity	4 sqm	**EUR 1,300**
HALL SPACE EXCLUDING STAND CONSTRUCTION	from 9 sqm	**EUR 390/sqm**
OBLIGATORY MARKETING FEE (applies to all the above-mentioned packages)		**EUR 300**

CHEFSACHE

MASTERCLASS

Masterclasses for restaurateurs and culinary professionals from the industry.

/ Second stage in exhibition area
/ Platform for product presentations, workshops, tastings and lectures
/ Fully equipped stage with cooking and kitchen equipment
/ Full technology with screens, camera transmission
/ Upon request the slots can be supported by a moderator

NAMED SPONSOR (EQUIPMENT PARTNER)

/ Logo integration as named sponsor of the MASTERCLASS on the stage and in the communication around the MASTERCLASS
/ Exclusive use of equipment on stage for all slots

EUR 10,000

PRODUCT PLACEMENT

/ Logo integration as partner of the MASTERCLASS on the stage and in the communication around the MASTERCLASS
/ Product placement on the stage with exclusive use in all slots as required

EUR 5,000

PREMIUM SLOT

/ Premium slot of 45 minutes
/ Integration as programme element in the MASTERCLASS communication
/ Only bookable in combination with a booth as part of CHEF-SACHE

EUR 3,000

POWER SLOT

/ Power slot of 30 minutes
/ Integration as programme element in the MASTERCLASS communication
/ Only bookable in combination with a booth as part of CHEF-SACHE

EUR 2,000

CHEF-SACHE

The supporting programme.

Come and join us to celebrate two days full of culinary delights!

Be part of CHEF-SACHE and help us to organise the supporting programme! Take advantage of our Get-together as an additional presentation opportunity for your products and use the relaxed atmosphere to extend your network.

CHEF-SACHE

Get-together

SAVE THE DATE
/ Monday
08 June 2020

CHEFSACHE

Avantgarde Cuisine Festival

Would you like to be part of CHEF-SACHE?

CE Chefs Events GmbH
+49 (0)40 66 906 900
info@chefs-events.de
Zirkusweg 1 | 20359 Hamburg | Germany

Organiser

PORT CULINAIRE CHEFS|EVENTS INTERGASTRA

chef-sache.eu